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Content

Editorial

Personality Traits and Work-Life Balance as Predictors of Employee Effectiveness among Non-Academic Staff in a Nigerian University

Fauziat T. Komolafe, Sunday A. Atunwa, Esohe G. Ehondor,

Emmanuel E. Uye

63-72

Challenges to Pakistan China Economic Corridor: A Way Forward

Zahida Ashraf

73-90

Exploring the Role of Digital Marketing in Empowering MSMEs: Evidence from Sumbawa Regency

Sri Rahayu, I Putu Gede Diatmika, Ardiyansyah

91-100

Alternative Investment and Firm's Financial Performance in Nigeria

Adu Cecilia Adurayemi, Sadiq Moshood Obasanjo,

Abdulkaffel Safiyat Lami

101-108

International Financial Management and the Nigerian Government Performance

Abdulkaffel Safiyat Lami, Adu Cecilia Adurayemi,

Sadiq Moshood Obasanjo

109-118

Global Perspectives on Islamic Accounting Research: 20-Years Bibliometric Analysis

Muhammad Khairussalim, Aneta Rakhmawati

119-138

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Editorial

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It is with great pleasure that we present this issue of the *International Journal of Management and Business Intelligence (IJMBI)*, a platform dedicated to advancing scholarly research and practical applications in the fields of management, business strategy, analytics, and intelligent systems.

As the global business landscape continues to evolve rapidly, organizations and leaders face increasing pressure to make data-driven decisions, embrace innovation, and adopt sustainable practices. The convergence of management sciences and business intelligence has become not only a trend but a necessity in navigating complex market dynamics and technological transformations.

This journal serves as a conduit for academics, researchers, professionals, and practitioners to share original insights, empirical research, case studies, and theoretical developments that contribute to the understanding and application of management principles in the age of information and intelligence. By fostering cross-disciplinary dialogue, IJMBI aims to bridge the gap between strategic thinking and operational execution through the intelligent use of data, systems, and innovative methodologies.

The articles featured in this issue cover a diverse range of topics – including strategic decision-making, organizational behavior, business analytics, artificial intelligence in business, sustainable management, and digital transformation. Each contribution has been rigorously reviewed to ensure the highest standards of academic integrity, relevance, and impact.

We would like to express our sincere gratitude to the authors for their valuable contributions, to the reviewers for their critical insights and dedication, and to the editorial team for their unwavering commitment to excellence.

We hope this issue of IJMBI stimulates thought, encourages meaningful discourse, and inspires further research and innovation at the intersection of management and business intelligence.

Happy Reading

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Editor in Chief